

TRICOUNTY AREA CHAMBER OF COMMERCE

Building Communities, Creating Connections, Supporting Commerce

152 E. High St., Suite 200, Pottstown, PA 19464 | 610.326.2900 | www.tricountyareachamber.com

Our Mission: Leveraging the power of membership to provide valued membership services and proactive leadership for the tri-county region.

Our Vision: The tri-county area has a strong sense of place quality of life, economic opportunity, and generations of leaders - to support the region's businesses and communities.

WELCOME APPROVED **New Members!**

Congratulations to the businesses listed below. Their applications were approved by the Board of Directors in March.

1200 High Street LLC Property Management Real Estate -Commercial / Industrial Real Estate Investment

Chris Rezapour Agency, Allstate https://agents.allstate.com/chrisrezapour-pottstown-pa.html 484-228-3010 Insurance Companies

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MEMBER ANNIVERSARIES

Happy Anniversary to the following Members!

> 44+ Years AAA East Central

30 Years KenCrest EmployNet

24 Years Berks County Abstract Company Spring Ford Country Club Wolf, Baldwin & Associates, PC

> 15 Years 422 Business Center

10 Years Staples, Inc. #0329

6 Years Dana Incorporated Pearl Exhibit Group

Building Communities Creating Connections Supporting Commerce

Membership opens the door for your business to exchange ideas with other talented leaders in business, community, and government.



TCACC President 2022 brings more change for the TriCounty Area Chamber of Commerce. I had mentioned in a previous article that the

Chamber adopted a new Tiers Investment opportunity for our Members to participate in providing them with more control to customize their Membership experience. This new membership structure not only includes the annual payment of membership dues, but each tier also includes various values of member benefits, marketing exposure, and event sponsorships. Our top tier are "Stakeholders" based on their support of our organization but also providing support across the tri-county region and throughout our communities. The other three Tier Investments match the TriCounty Chamber's three cornerstones - Building Communities, Creating Connections, and Supporting Commerce. Each cornerstone named Tier has a particular area of focus and includes benefits that align with that focus.

In an effort to guarantee our Members' success with their tiers and realize the greatest value out of all the benefits that their tier offers, we are investing in an employee to work with our Tier Investors. This new part-time position, our Member Relations and Engagement Director, will serve as a concierge for these Members as her initial responsibility.

It is my pleasure to announce Megan McKee has been hired for this new position as Member Relations and Engagement Director. Megan is a former TriCounty Area Chamber of Commerce employee, and we are excited to welcome her back and benefit from her skills.

With this new change comes a re-organization of some current staff responsibilities and with the talented team that we have in place we are grateful to the entire team for their attitude and owning of their areas of responsibility and bringing their best every day to benefit the Members of the TriCounty Area Chamber of Commerce. Alice Funk will modify a portion of her responsibilities and her title will change to reflect her focus on managing and facilitating our events and expanding the programs that we offer to our Members. Her new title is Events and Member Programs Director.

One thing that does not change is our dedication to our Membership and we look forward to continuing to ask our Members what their needs are and with the dedication of our small (but growing) team we commit to working to meet and exceed those needs and our Members' expectations.

A special thank you to the companies that to date have selected a Tier Investment opportunity:

Stakeholder Tier Investor: Constellation; DANA, Pottstown Hospital Tower Health; Precision Polymer Products Inc.; Schultz Technology

Building Communities Tier Investor: CEDARVILLE Engineering Group, LLC; Herbein + Company, Inc.; Maillie LLP; Pottstown Area Health and Wellness Foundation

Creating Connections Tier Investor: Boyertown Oil & Propane - Cool Crew; Martin Stone Quarries, Inc.; O'Donnell, Weiss & Mattei, P.C.; Pottstown Area Economic Development

For additional information on Tiers Investment participation please contact me at 610.326.2900 or eileen@tricountvareachamber.com.

"Progress is impossible without change,"

- Walt Disney



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422business.com and 422bizmag.com ROUTE 422 BUSINESS ADVISOR