

About Jenna

Jenna is the CEO of Armato & Associates, a Training and Development Company focused on serving clients in Leadership Development, Effective Communications, Entrepreneurship, and Growth & Resilience.

Jenna became a certified coach and trainer in 2018 with the mission to facilitate growth in the lives of others.

Jenna works with clients virtually and in person to equip them with tools, training and strategies to uncover and identify opportunities for growth and to create new results in their lives in their organizations, and in their communities.

Certified in both DISC and EQ, Jenna helps people leverage behavioral and emotional awareness of themselves and others to increase effectiveness and strengthen connection, collaboration, and communication at home, at work and in the community.

Prior to becoming a coach and trainer, Jenna spent 20 years working in the advertising and marketing industries developing strategies in customer experience, relationship development, content, commerce, and engagement both online and offline.

She combines her passion and expertise in growth facilitation with her extensive marketing background and often works with entrepreneurs helping them develop strategies, processes, and systems to expand their businesses and their impact.

Jenna is a John Maxwell certified Coach, Speaker and Trainer, a DISC and EQ certified Trainer, a Faculty Member of the Empowered Living Teaching Team, and one of 4 Executive Coaches selected by Paul Martinelli, Co-Founder of the John Maxwell Team, to serve his Results and Elite Mastermind Communities.

Jenna serves as the Executive Director of the Philadelphia American Marketing Association, serves on the Board of TriCounty Community Network, the Board of the Pottstown Hospital, the Board of the Foundation for Pottstown Education, the Pottstown Rotary Community Endowment Fund Board, and serves as an Ambassador for the TriCounty Area Chamber of Commerce. Jenna also serves as the Director of Leadership Development for the TriCounty Area Chamber of Commerce.