



Let the  
**TriCounty Area Chamber of Commerce**  
be your partner in helping  
you be even more successful!

## Benefits to YOUR Business!

### Grow YOUR Business

**Events & Programs:** Our events and programs provide a place for business professionals to connect with new contacts in the region, exchange business cards, and take advantage of the opportunity to gain new business and meet business leaders.

*Annual Dinner • Boyertown Area Progress Dinner • Economic Development Luncheon • Golf Outing & Dinner  
Membership Breakfasts • Membership Mixers • Power Networking • Seminars • Women of the Workforce (WOW)*

### Showcase YOUR Business

#### Marketing & Advertising:

- Sponsor Events
- Opportunities to sponsor chamber-wide emails, include flyers in our monthly publication, place your company's information on coffee carts around the Chamber office, and more!
- Publication Advertising: Greater Boyertown Area Book, Greater Pottstown Book, Tri-County Area Community Guide & Business Directory, Tri-County Area Street & Road Map, Route 422 Business Advisor (*Chamber Members receive discounted advertising in the Route 422 Business Advisor*).
- Listed on our online directory—the most visited page on our website!  
Online Directory is also available through the Chamber's MOBILE APP!

**Referrals:** The Chamber *ONLY refers Chamber Members!*

### A Voice for YOUR Business

**Advocacy:** The Chamber's business is to be an advocate for your company – and for the community – creating a climate of growth and success that benefits all. The Chamber connects businesses to other businesses in addition to government and civic leaders to make communities better places to live, work, and play.

### Savings for YOUR Business

**Coupon / Member-to-Member Discount Program:** Increase your sales by offering coupons to the general public or discounts to fellow Chamber Members via our online program. Take advantage of Chamber Member coupons when you support our motto—**Always Buy Chamber.**

**Discounts:** The Chamber offers a wide variety of discounts to its Members and their employees.

*Tickets to Area Attractions • Event Discounts • Publication Discounts • Mailing Label Discounts  
OSHA Store • Educational Seminar Discounts • Free tickets to our Night at the Reading Phillies*

To access the event schedule and  
information regarding membership dues  
go to **[www.tricountyareachamber.com](http://www.tricountyareachamber.com)**



**TRICOUNTY AREA  
CHAMBER OF COMMERCE**

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