

2010-2011

Board of Directors and Volunteer Leaders

EXECUTIVE COMMITTEE

CHAIRMAN OF THE BOARD

Terese Brittingham, Broker/Owner, Keller Williams Realty Group

CHAIRMAN ELECT

Rod Martin, Vice President, Martin Stone Quarries, Inc.

TREASURER

Scott Gruber, Group Executive, Vice President, National Penn

IMMEDIATE PAST CHAIRMAN

Brad Okoniewski, North American Safety Health & Environmental Director, Cabot Supermetals

SOLICITOR

Richard Linderman, Esq., O'Donnell, Weiss & Mattei, P.C.

SECRETARY

Eileen Dautrich, President, TCACC

EMERITUS

Richard Almquist, The Wolfington Companies

Glenn Bachman, Maillie, Falconiero, & Co., LLP

Geoffrey Dailey, National Penn

Steve Longacre, The Longacre Co.

Glenn Martin, Martin Stone Quarries, Inc.

Donald Smale, Colorworks Graphics Services, Inc.

David Specht

Joseph Voytilla, Precision Polymer Products, Inc.

BOARD OF DIRECTORS

Matt Campbell, Cabot Supermetals

Heather Chandler, Sealstrip Corporation

Ross DeSimone, Corporate Psychological Resource Center

D. Scott Detar, Maillie, Falconiero & Co., LLP

David Dougherty, The Hill School

Joe Dufner, Windstream Communications, Inc.

David Kraybill, Pottstown Area Health & Wellness Foundation

Peggy Lee-Clark, Montgomery County Community College

David K. Leinbach, Kaiser Construction Co., Inc.

Reed Lindley, Pottstown School District

Bill Maguire, Exelon Nuclear

Al Matarazzo, Main Line Financial Advisors

Andy Paravis, North Coventry Township

John P. Sartor, P.E., Gilmore & Associates, Inc.

Baran Schultz, Schultz Technology Solutions, LLC

Rick Storms, St. Pedro & Associates

CHAMBER STAFF

PRESIDENT

P. Timothy Phelps (until 11/10)

Eileen Dautrich (since 11/10)

VICE PRESIDENT OF FINANCE & TECHNOLOGY

Jeff Dentler

SPECIAL EVENTS DIRECTOR

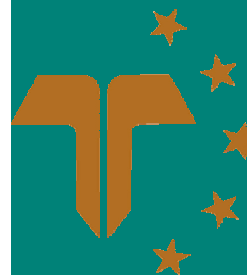
Kitty Papp

2010-2011

“The TriCounty Area Chamber has been instrumental in developing community relationships and connections.”¹

Annual Report

“The TriCounty Chamber is a great way to know quality business and service providers in the tri-county area.”²



TRICOUNTY AREA
CHAMBER OF COMMERCE

PRIMARY BUSINESS ADVOCATE SINCE 1927...

Our mission is to provide relevant membership services and proactive leadership to enhance economic opportunity and quality of life within our region.

152 High Street, Suite 360 | Pottstown, PA 19464 | Phone: 610.326.2900 | Fax: 610.970.9705

www.tricountyareachamber.com

Dear Chamber Members:

It has been our pleasure to serve and lead the TriCounty Area Chamber of Commerce this past year. We truly understand the problems, obstacles, and ongoing concerns that our Chamber Member businesses have been facing, as it has been shared with you, we have been facing them ourselves. The willingness of all of us to “roll up our sleeves” this past year has been astounding. We did not look back but have pushed forward.

We believe that the traditional value of membership is derived from the ability to network to increase business exposure. It's about listening, understanding and opening the door to new opportunities. Those that are effective in networking become informed on what is happening within the community and help other businesses stay competitive or resolve an “issue.” Through the Chamber, we have made listening our priority.

Your membership investment is also much more than networking; it's an investment in that community dialogue and leadership. Through the community engagement of the Board and staff, we learn what the growing needs and trends are of the business community. It is from here we can then establish appropriate programming. Your engagement has been essential to the progress made this year. Through the Chamber, we have collectively worked together to build the strength of our communities.

We appreciate your support. Thank you for your investment so that we can make this a better business community.

Sincerely,

Eileen Dautich, TCACC President

Terese Brittingham, TCACC Chamber Chairman of the Board

*Website

Last September, we launched a new website with a lot of great features!

- Access to the Business Directory – the most up-to-date list of Chamber Members, expanding your network, and remember ALWAYS BUY CHAMBER! You can track the number of clicks/referrals from people visiting your listing on the Business Directory!
- Have access to the latest activities of Chamber public policy committees and press releases regarding these initiatives; stay up to date on community news and Member news!
- New tools to make using the Chamber website easier for you – including adding coupons to your directory listing, submitting your events for the community calendar, and paying your Chamber invoices - including your membership renewal – online!

*Always Buy Chamber

Remember your ABC's—Always Buy Chamber, our motto, was placed in an ad in the Mercury's Progress Edition this year encouraging readers to check out the business directory on the Chamber's website to review and select from the over 500 businesses listed that have products and services available to benefit the community. In addition, we provided that same information on a flyer that was distributed to over 2,000 individuals coming into our community for the outage at Limerick Generating Station. We continue to promote the membership and community using the business directory as their resource.



*Special Breakfast Presentation

“Who is Lurking in Social Media?”

Daniel Reavy, Director of External Affairs and Public Relations, Verizon; Raymond Kuter of the District Attorney's County Detective Bureau; and Skip Shuda, CEO, Philly Marketing Labs, addressed members of the TriCounty Area Chamber of Commerce at a special Breakfast presentation sponsored by the Verizon Foundation on Wednesday, December 1. The speakers informed members on how Social Media such as Facebook, Twitter, and LinkedIn can be additional marketing tools but unfortunately, innocently posting information can leave you, your family, your employees, and your business exposed to a criminal element. The presentation focused on the positives and negatives of Social Media and how to keep your family and business safe.

***NEW THIS YEAR**

2010-2011 Notable Items

- 6 Membership Breakfasts Held
- 10 WOW Luncheons Held
- 8 Ribbon Cuttings
- 6 Interns
- Mini Expo @ September Mixer
- Seminars - OSHA; Power of Email Marketing
- Wine Tasting
- 5 Chamber Mixer Held
- Monthly Mixers
- Golf Outing

*Emerging Leaders Conference

During the afternoon of Friday, September 24, over 80 business professionals attended the first Tri-County Emerging Leaders Conference at the West Campus of the Montgomery County Community College. This event, anticipated to be held annually, was developed and facilitated by members of

*State of the Chamber

On Thursday, March 10, 2011, the TriCounty Area Chamber of Commerce hosted the State of the Chamber Membership Breakfast. President Eileen Dautrich and Chamber Chairman of the Board, Terese Brittingham provided Chamber Members with information about current happenings at the Chamber and what to look forward to in the future.

*Member of the Month

TCACC began its Member of the Month campaign this year. Member of the Month is chosen at random through a business card drawing at Chamber events or by participating in other Chamber programs, such as surveys. Member of the Month receives a half page article in the Route 422 Business Advisor, their article posted on the website, and a link to their article in one of the Chamber's weekly emails to the Membership.

Boyertown Area Progress Dinner

The 2011 James K. Boyer Quality of Life Award was presented to the Rotary Club of Boyertown for their efforts to build a playground with specially designed equipment that is accessible to everyone. This four year project was inspired by two-year-old Ally Heintz who suffered from gastroschisis. She had to sit in her stroller while her older sister Ashley played at the park. Because of Ally's story, former Rotary Club President, Judy Hunter came up with the idea to create a playground for everyone so physically challenged children don't have to watch from the sidelines. Although Ally did not live to see the park open, it has been completed with overwhelming support from the community.



Annual Dinner

“Don't Gamble with the Future of your Business”



This year's largest networking event featured veteran business owner, Fred Beans, President of Fred Beans Family of Dealerships. Beans' years of experience were illuminated as he told the story of his trials and triumphs over the years and how his business has grown over the last 50 years to become one of the most successful in the area. The event was followed by an evening of fun with Casino Night.

New this year was the precursor to the Annual Dinner, The Leadership Summit, sponsored by Montgomery County Community College. With a variety of topics, the Leadership Summit provided business owners and their employees an afternoon of outstanding professional development.

Economic Development Luncheon



Denis O'Brien, President and CEO of PECO and Executive Vice President of Exelon, presented the keynote address at the October 20th event. Mr. O'Brien spoke on the “Transition to a Competitive Energy Market.” He encouraged customers to take advantage of their options, like PECO's programs to help customers save energy and money and also potentially saving money by shopping for the best rate on the “commodity” portion of their electric bill – the electricity used by customers. He also shared that PECO's website – pecoanswers.com has helpful information about all these changes for customers.

2010 Awards

Economic Development Award—Pope John Paul II High School
Economic Impact Award—Pottstown Area Health and Wellness Foundation
Regional Planning Award—Limerick Township and Lower Pottsgrove Township
Legislator of the Year Award—Senator John Rafferty
Environmental Impact Award—Cabot Supermetals

TCACC Endorses Local Candidates

The TriCounty Area Chamber of Commerce (TCACC) announced the endorsement of Congressman Charles Dent (PA 15th), Congressman Jim Gerlach (PA 6th), Candidate Pat Meehan (PA 7th), State Senator Robert Mensch (24th), State Representative Tom Quigley (146th) and Marcy Toepel (147th). We based our endorsement on the belief that these candidates would support the issues that are important to the business community. For over 15 years, TCACC has taken the opportunity to review key state and congressional races that are within the TCACC trade area to endorse pro-business candidates.

¹Judi Himes, Kencrest Employnet

²Timothy Forester, The Hill School

Legislative Coffee

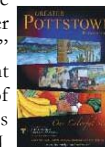
On February 25th the TriCounty Area Chamber of Commerce held a Legislative Coffee at its office in Pottstown. This event was held giving Chamber Members the opportunity to discuss business issues one-on-one with legislators representing the tri-county area. In attendance were U.S. Congressman James Gerlach, Pennsylvania Representatives Marcy Toepel and Tom Quigley, Berks County Commissioner Christian Leinbach, and representatives from the offices of Senator Bob Casey and Congressman Patrick Meehan.

Capital Campaign

The TriCounty Area Chamber of Commerce (TCACC) Capital Campaign Review Board endorsed the Pottstown Cluster of Religious Communities' (PCRC) renovations of a new permanent home for their organization this year. The Chamber recently attended the ribbon cutting for the opening of the PCRC's newly renovated building in July.

Pottstown Book

The TriCounty Area Chamber of Commerce distributed the 2010 edition of the “Greater Pottstown Pennsylvania, Our Colorful Story” quality of life publication this year. The content of this book pertains to the Borough of Pottstown but also the communities represented in the Pottsgrove and Owen J. Roberts School Districts.



Business Equipment Recycling Day

More than 41 Chamber Member businesses took part in an annual Business Equipment Recycling Day presented by the TCACC's Environmental Education Committee. Because of the large amount of items brought by Members to be recycled, the event was extended another day.

According to Rick Lewis of Lewis Environmental, Inc.:

- 32 cubic yards of e-waste were collected
- Approximately 190 monitors collected
- More than 70 printers, laptops, keyboards, CPU's, and computer towers collected
- Over 1,000 items were brought to the event

This year, the event received one of the largest responses since the TriCounty Area Chamber of Commerce first started offering this Member Benefit Program to their Members.