TCACC Mission: As the primary business advocate, the TriCounty Area Chamber of Commerce provides relevant membership services and proactive leadership to enhance economic opportunity and quality of life within our region.

2016-2017 TCACC EXECUTIVE COMMITTEE & BOARD OF DIRECTORS
EXECUTIVE COMMITTEE
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Twila Fisher, The Hill School
Rick Lewis, Lewis Environmental, Inc.
Frank Strunk, Tompkins VIST Bank

2017 – BECAUSE YOU WANT TO...

Advocate for the Region!

Building Communities

Jan. 18 – Boyertown Area Progress Dinner, “A Special Kind of Place – 150 Years Ago, Today, Always.”

Feb. 9 – Membership Breakfast, ‘93 – Celebrating 9 Decades with 9 business leaders providing 9 tips.’

Feb. 22 – “Made in the Tri-County Area” Tour – American Crane & Equipment Corp.

Mar. 9 – Membership Breakfast, Community Updates

Mar. 22 – Pottstown Progress Luncheon – NEW Event!

May 5 – Leadercast, ‘Powered by Purpose’

June 8 – Membership Breakfast, Leadership Tri-County Class of 2017 Projects

Build Relationships!

Creating Connections
Feb. 1 – Power Networking

Mar. 14 – WOW Luncheon, Status of gender equality in America’s workplace

Spring 2017 – Annual Dinner

June 2017 – WOW Luncheon, Relaxing and pampering luncheon

Grow and Succeed!

Supporting Commerce
Jan. 24 – Business Card Exchange at Pearl Exhibit Group
Feb. 28 – Business Card Exchange at Keller Williams Realty Group
Mar. 28 – Business Card Exchange at Jay Lanes & Laser Tag
Apr. 25 – Business Card Exchange at Citadel Federal Credit Union
May 30 – Business Card Exchange at Bellewood Country Club
May 31 – Chamber Night at the Reading Fightin’ Phils
June 27 – Business Card Exchange at Reading Country Club

But you don’t attend events – schedule a meeting with Chamber staff to maximize your Member Benefits!

It’s as easy as 1-2-3 or ABC – Always Buy Chamber!
WELCOME APPROVED NEW MEMBERS!

Congratulations to the businesses listed below. Their applications were approved by the Board of Directors on December 21.

The following businesses have been approved by the Chamber’s Board of Directors. When purchasing goods and services, please keep these businesses as well as other TriCounty Area Chamber of Commerce Members in mind while you Always Buy Chamber!

Center for Nutritional Healing
7842 Boyertown Pike
Boyertown, PA 19512
484.938.7691
www.CenterForNutritionalHealing.com
Nutritional Products/Services
We facilitate healing so you can experience vibrant health and sustain it for a lifetime. Our professionals provide information and support for a wide range of dietary and lifestyle choices. Our programs focus on building a strong foundation of healthy eating habits, while incorporating individual preferences and needs. We believe in empowering our clients to take control of their health and well-being through education and practical guidance.

eb Logix, Inc.
2129 E. High St.
Pottstown, PA 19464
610.813.4900
www.eblogix.com
Computer Consultants/Support Services
eb Logix has been in business for 16 years. We provide Information Technology Managed Services to small and mid-sized businesses.

Haron & Sons Auto Center LLC
3111 W. Ridge Pike
Pottstown, PA 19464
484.752.4764
Auto Repairs/Services
Referred by: Baran Schultz, Schultz Technology

Howard IP Law Group, PC
PO Box 226
Fort Washington, PA 19034
215.589.9104
www.phd-ip.com
Attorneys
We are a 5 patent attorney boutique focusing on patent procurement and counseling, including patent preparation and prosecution, providing opinions on patent invalidity and non-infringement matters, design around, and counseling clients in procurement of trademark, copyright and trade secret protection. All of our patent attorneys have degrees in one or more of electrical engineering, physics, and mechanical engineering. We support clients ranging from small and midsize companies to Fortune 100 corporations. Our attorneys have experience in protecting inventions relating to electronics, computer programs, sensor technologies, medical devices, and electro mechanical products in commercial industries. As a small IP boutique, we pride ourselves on being cost-effective and extremely responsive to our clients.

Rann, LLC
404 E. High St.
Pottstown, PA 19464
610.812.7142
Real Estate – Commercial/Industrial

Robert Wasser Paperhanging & Painting Inc.
361 W. Seven Stars Rd.
Phoenixville, PA 19460
610.247.8067
Painting/Wallpapering Contractors
Business recently relocated to Phoenixville area after 30 years of residing out of area.

Running Man Courier & Delivery Service
1438 Evansbrooke Lane
Pottstown, PA 19464
469.544.4277
www.runningmansrv.com
Courier/Delivery/Messenger Services
Running Man is a Hot Shot, On Demand, and Dedicated Route service.

updated member information:
Linda Jacobs Downtown Dezign – new address: 238 E. High St., Pottstown, PA 19464
MyBusinessOnPage1.com – new address: 1005 Coventry Pointe Lane, Pottstown, PA 19465
Pottstown Downtown Improvement District Authority – new address: 238 E. High St., Pottstown, PA 19464

It's as easy as 1-2-3 or ABC – Always Buy Chamber!
Thurs., Jan. 12
7 – 9 AM
Sunnybrook Ballroom, 50 Sunnybrook Rd., Pottstown 19464
Economic Forecast Breakfast

Camran Ashfar, Ph.D., President, KAA, Inc. will present on the “State of the Economy – Past, Present and Future”. Join us for a brief analysis of the state of the economy, national as well as local to include the Federal Reserve’s monetary policy and its impact on interest rates and the stock market. Also included will be a forecast of economic growth and employment in light of the new administration’s economic policies along with a review of the critical issues facing the economy going forward.

$26 per Member (prepaid by 1/17); $32 per Member (invoiced or after 1/17); $50 per non-member
Sponsored by: Tompkins VIST Bank

Wed., Jan. 18
5 – 6:30 PM
La Massaria at Bella Vista Golf Course, 2901 Fagleysville Rd., Gilbertsville 19525
Boyertown Area Progress Dinner

Dinner and Program

The James K. Boyer Quality of Life Award will be presented to Charles Haddad. There will be a video featuring: 150th Anniversary of Boyertown; Clock Tower Renovations; Time Capsule Burial; and State Theatre Plans.

$100 per Member; $900 per Member Table of 10; $150 per non-member; $1500 per non-member table of 10
Platinum Sponsors: BB&T; Pottstown Memorial Medical Center; Tompkins VIST Bank
Gold Sponsors: The Body-Borneman Companies; Boyertown Oil & Propane; Mailie LLP; Martin Stone Quarries, Inc.
Silver Sponsors: Boyertown Museum of Historic Vehicles; The Longacre Co.
Snow Date: Wednesday, January 25

Tues., Jan. 24
4 – 6 PM
Pearl Exhibit Group, 265 W. High St., Pottstown 19464
Business Card Exchange

While enjoying networking and refreshments with fellow Chamber members, you will be able to view a variety of innovative marketing solutions to help promote your business. Enter for a chance to win a briefcase tabletop display or carry bag. Attendees will also receive a coupon for 10% off a single purchase.

No Charge; Members Only; Registration Appreciated
Sponsored by: Pearl Exhibit Group

Weds., Feb. 1
8:30 – 10 AM
Chamber Office, 152 E. High St., Pottstown 19464
Power Networking

Build your business contacts and promote your products and services! Structured and fast-paced, this NETWORKING opportunity allows participants to interact one-on-one for a set period of time with other Chamber members. Bring plenty of business cards. This event is limited to 28 participants (one per company).

No Charge; Members Only; Registration Appreciated
Sponsored by: Reading Eagle Company

Thurs., Feb. 22
8:30 – 10 AM
American Crane & Equipment Corp., 531 Old Swede Rd., Douglassville 19518
“Made in the Tri-County Area” Tour – American Crane & Equipment Corp.

American Crane is a leader in the design and manufacture of cranes, hoists and other material handling equipment, as well as components and parts for a variety of applications. They are a supplier of specialized equipment used in industries ranging from energy to aerospace and are able to meet all of your material handling needs.

$10 per Member; Members Only; Registration Required
Sponsored by: American Crane & Equipment Corp.; Exelon

Thurs., March 9
7 – 9 AM
Brookside Country Club, Prospect & Adams Sts., Pottstown 19464
Membership Breakfast

Community Updates – more details to come!

$26 per Member (prepaid by 3/17); $32 per Member (invoiced or after 3/17); $50 per non-member
Sponsored by: Pottstown Area Police Athletic League; Tompkins Wealth Advisors

Weds., March 22
11:30 AM – 1:30 PM
Sunnybrook Ballroom, 50 Sunnybrook Rd., Pottstown 19464
WOW Luncheon

Sponsorship Opportunities Available

Enjoy refreshments while networking with fellow Chamber Members.

No Charge; Members Only; Registration Required

Fri., May 5
8 AM – 3 PM
Morning Star Fellowship, 100 Limekiln Rd., Bechtelsville 19505
Leadercast – “Powered by Purpose”

This day long leadership development event broadcast live via simulcast from Atlanta, GA serves individuals and companies that want to become intentional about raising their standard of leadership. This year’s theme “Powered by Purpose” includes a great lineup of speakers: Dr. Henry Cloud; Molly Fletcher; Darnel Pink; Andy Stanley; and Suzy Welch. Continuing Education Units will be available.

$55 per Member; $60 per non-member; $400 per Member Table of 8
Platinum Sponsor: Montgomery County Community College
Gold Sponsor: O’Donnell, Weiss & Mattei, P.C.
Sponsorship Opportunities Available

Call Kitty Papp, Special Events Director, for more information or to sponsor an event.
610.326.2900

Register today; connect tomorrow. Visit tricountyareachamber.com or call 610.326.2900.
PRO BUSINESS COUNCIL

Interested in becoming a part of the Pro Business Council? Contact Eileen Dautrich at 610.326.2900 or eileen@tricountyareachamber.com and let her know that you are interested! The next Pro Business Council meeting is Monday, January 23 from 10 – 11 AM at the Chamber Office.

Changes to Affordable Care Act?

With the Election of Donald J. Trump, changes are on their way for many policies set in place by the Obama administration. One promise that Trump made during his campaign was to repeal the Affordable Care Act and to implement his own healthcare policy.

“We will work with Congress to make sure we have a series of reforms ready for implementations that follow free market principles that will restore economic freedom and certainty to everyone in this country (donaldjtrump.com).”

“We’re going to repeal it and replace it. And we’re not going to have, like, a two-day period and we’re not going to have a two-year period where there’s nothing. It will be repealed and replaced. I mean, you’ll know. And it’ll be great health care for much less money,” said Trump.

Sticking to this promise, Trump recently has added Rep. Tom Price (R-GA), who led efforts to repeal Obamacare during his time in Congress, to his cabinet as head of the Department of Health and Human Services. In 2014, Price drafted legislation to replace the law.

His proposed legislation would provide tax credits based upon age to allow people to buy their own insurance.

Trump wants to keep some aspects of Obamacare, such as coverage for preexisting conditions and keeping young adults under the age of 26, still living at home, on their parents’ plan.

Both of these features of the Affordable Care Act are supported by House Speaker Paul Ryan’s health plan, which is commonly viewed as the “roadmap” to on ideas to replace Obamacare.

Alex Rahn, Senior Associate of Wanner Associates

Additional Pro Business Sponsorships Available - $750 for January – June 2017!
Your sponsorship includes:
- One Membership Breakfast Sponsorship
- Sponsor banner on Pro Business Council page
- Listed with all Governmental Route 422 articles
- Listed as a sponsor of the “Made in the Tri-County Area Tours”
State Representative Marcy Toepel started the class’s day with a discussion on local governmental issues. She gave the class a brief history on herself and how she began her involvement with local government.

Following Representative Toepel’s presentation, they traveled to the Pennsylvania Department of Transportation District 6 Traffic Management Center in King of Prussia where they received an overview of Penn DOT from Eugene Blaum, Penn DOT District 6 Executive, and a tour of the center from Andrew Valentin. District 6 encompasses 5 counties – Bucks, Montgomery, Chester, Delaware, and Philadelphia. This includes 3,556 miles of state highway and 2,753 state bridges. With currently 145 projects under construction, District 6 has a maintenance budget of $167 million.

The class then traveled to the Limerick Township Municipal Building for a presentation on ‘Local Government’s Impact on Business’ by Dan Kerr, Limerick Township Manager, and TCACC Pro-Business Council Co-Chairman. Dan Kerr provided the class with an overview of how the township functions. The Township currently employs 72 full-time employees, 40 seasonal part-time and 30 police officers. The Township’s 2017 spending budget is $30 million, with 55% of their revenue coming from tax sources.

The class ended their day by volunteering at the Pottstown Salvation Army where they packed food bags for Christmas Dinners to help over 100 families in the area.
LEADERSHIP ALUMNI RECEPTION

“The Leadership Tri-County Alumni Advisory Board held its first mixer at Art Fusion in Pottstown on Thursday, 12/8. There were 38 alumni and current students in attendance. It was a wonderful opportunity to meet the class of 2017 and reconnect with former classmates. The Alumni Advisory Board was created to develop, enhance and support the Leadership Tri-County program. The Board strives to sustain involvement by engaging the graduates of Leadership Tri-County to participate in community events and serve the non-profit community. Alumni of the program are encouraged to join our LinkedIn Group (Leadership Tri-County Alumni) to stay connected.” – Robin McMonagle, Pottstown Memorial Medical Center

“The alumni reception confirmed what I have heard so often. The Tri County Leadership Program is so rich in history and talent. It was great to connect with so many great minds and leaders who are serving the region. I can’t wait until the next one!” – Howard Brown, Pottstown Area Health & Wellness Foundation, Class of 2017

BARBARA MCMINIS-HAYMAN RECOGNIZED AS DECO FRIBING DEN INTERIORS FOR JANUARY BUSINESS OF THE MONTH

Barbara McInnis-Hayman has always been an interior designer. Before she received awards and accolades, before she formally trained as an interior decorator, she generously shared her design sensibilities with friends and family, bumping up their style profiles. Her own home was a testimony to her keen eye for design, always looking beautifully and creatively decorated.

It was this informal decorating practice that she formally parlayed into an exciting career in Interior Design. Partnering with Decorating Den Interiors, an outstanding interior design franchise who have been in the business for over 40 years, Barbara started her own interior design franchise, fulfilling her lifelong passion. Her company tagline aptly mirrors that passionate commitment: Making the world more beautiful, One room at a time.

Says Barbara, “Your home or office interior should express YOUR tastes and support YOUR lifestyle, and the whole process should be easy and enjoyable. My initial consultation is complimentary, and because I work with a wide variety of suppliers and products I can help you determine a budget and price range that is comfortable for you. Once we have established your budget, you can relax and know that everything I present to you will fit within the budget we discussed for your project.”

In addition to her unerring eye for great design, Barbara is skilled at listening to her clients’ budgets and creating the best design possible for them. Barbara specializes in a wide spectrum of design styles—from traditional to contemporary to eclectic; she is an expert in space planning, lighting, furniture and all other elements of good design—including for outdoors and gardens. “Whether your goal is a repurposed room or a whole new interior environment for your entire house, we come to you, in your home or office – yes, even garden – and we will show you attractive, affordable designs,” McInnis-Hayman says.

Barbara grew up in Jamaica and moved to the United States to further her education. She received her degree in Communication from Villanova University, then worked in the pharmaceutical industry for a number of years before opening her franchise. Her Communication degree together with her Professional Design School training from Decorating Den combine to enhance her natural design talents – all to the benefit of her clients.

She enjoys reading, traveling and keeping up with all the current design and product trends: touring showrooms, factories, show houses and markets… as well as compulsively watching HGTV! When not busy helping clients beautify their surroundings, Barbara believes in giving back to her community. She serves on her church board and is involved in several church ministries. She regularly offers a variety of complimentary design seminars to non-profit organizations, clubs and fundraising foundations.

The only award-winning, floor to ceiling interior designer on the 422 corridor offering design solutions from over 100 vendors, Barbara and her company are based in East Coventry (Chester County), PA, but serve clients in Philadelphia and surrounding suburbs, including Collegeville, Phoenixville, Royersford, Chester Springs, Gilbertsville, Pottstown, Birdsboro, Douglassville and Reading.

When asked what she wanted people to know about her, Barbara’s reply was, “That I love my job! There’s nothing more gratifying than seeing the happiness on my clients’ faces when they see my work transform their space into something beautiful. Call me and let me help you create a slice of happy in your setting too!”
During the December Business Card Exchange, on December 13, Chamber Members enjoyed networking at The Victory Bank in Limerick. The bank was full of festive decorations and hors d’oeuvres. The piano also added a merry touch to the networking event.

R3

Relationships Revitalize Referrals

2nd Group Forming Now!

R3 is designed to bring together business representatives from non-competing industries to share observations on potential business opportunities for other business that the general public may not yet be aware of.

The R3 group meets weekly at the Chamber Office.

Meetings include:
• Each Member gets 30 seconds to explain their business, ideal client, and how the group can assist them.
• Members have time to share referrals, testimonials, thank you’s and requests for one-on-ones
• Chamber Announcements
• Revitalization Updates
• Business Spotlight – a Member is able to give an in-depth presentation about their business and services

R3 is only open to Chamber Members and includes an annual investment of $120 (non-refundable). This is in addition to Chamber Membership dues.

To become a member, please contact Eileen at 610.326.2900 or eileen@tricountyareachamber.com for more information or to obtain an application.

If you don’t see your industry on our list, we invite you to join this group! If you are in one of these categories, consider joining the second R3 group. The categories represented already are benefiting really well in the first group – imagine how much you could benefit!

Business Categories currently represented in the first R3 Group:
• Accountants/CPAs
• Advertising Agencies
• Attorneys
• Banks/Credit Unions
• Burglar and Fire Alarms/Security Systems
• Chiropractor
• Computer Consultants/Support Services
• Copying Machines and Supplies
• Credit Card Processing
• Electrical Contractors
• Engineers – Civil/Environmental/Mechanical/Municipal
• Financial Services
• Food Products – Specialty
• General Contractors
• Graphic Design
• Insurance Companies
• Landscaping and Lawn Care Services
• Office Equipment/Furniture/Supplies
• Office Interiors and Designs
• Payroll Processing Services
• Printers/Publishers
• Real Estate – Commercial/Industrial
• Real Estate – Residential
• Salons – Hair/Nail and Skin Care/Tanning
Always Buy Chamber

Don’t forget to support your fellow Members by Always Buying Chamber! We thought we would make it easier for you by listing Members under their primary categories. Check future issues of the Route 422 for more categories - and more Members to connect with!

Remodeling/Renovations/Repairs
Scott A. Weller Carpentry & Cabinets, Inc. dba Solar By Weller
Whitegate Contracting Company

Rental Services
Tents Party Rentals and Planning

Restaurants/Clubs
254 High Street, LP
Connections on High, Inc.
Copperfield Inn at Lakeside
Lily’s Grill
McDonald’s – Pottstown

Retail Sales
Chic Girl Threads
Philadelphia Premium Outlets

Retirement Communities
Buchert Ridge Community, Inc.
Frederick Living
Keystone Villa at Douglassville
The Landing of Collegeville an Atria Senior Living Community
Sanatoga Ridge Community, Inc.
Walnut Woods

Roofing/Siding Contractors
Rutter Roofing

Safety Products/Services
Latta Safety Systems, LLC

Salons – Hair/Nail and Skin Care/Tanning
Lords & Ladies Salons
Reflections Hair Designs
Salon Evolve

Schools/Colleges/Education
Berks Career and Technology Center
Boyertown Area School District
Coventry Christian Schools, Inc.
The Hill School
KinderCare Learning Center
Montgomery County Community College
Owen J. Roberts School District
The Perkiomen School
Perkiomen Valley School District
Pottsgrove School District
Pottstown School District
St. Aloysius Parish School
West-Mont Christian Academy, Inc.
Western Montgomery Career and Technology Center
Wyndcroft School

Senior Services
Visiting Angels

Signs/Banners/Flags
FASTSIGNS
Graber Letterin’ Sign Co.

Social Services
Family Services of Montgomery County

Software Design/Programming
CODY Systems
Gateway Ticketing Systems, Inc.
Midcore Solutions

Stone Quarries
Martin Stone Quarries, Inc.

Swimming Pools/Clubs
Kids First Swim Schools

Tax Preparation Services
John J. Cione and Co. LLC

Telecommunications Equipment/Services
Atrs, Inc.
Car-Tel Communications
Windstream Communications, Inc.

Title Insurance Companies
Berk’s County Abstract Company
T.A. of Limerick (51)

Trade Show Exhibit Sales/Services
Pearl Exhibit Group

It’s as easy as 1-2-3 or ABC – Always Buy Chamber!
OCTOBER WOW LUNCHEON

(L to R) Eileen Dautrich, TCA CC President; Toni Vennettilli, WOW Luncheon Sponsor RiverCrest Golf Club & Preserve; Marie Monville, guest speaker; and Twila Fisher, WOW Luncheon Sponsor Hobart’s Run.

Over 70 women enjoyed a fantastic WOW Luncheon on October 27 at Gianni’s Catering and Events in Pottstown. Our keynote speaker, Marie Monville, inspired attendees to ‘Dream and Believe.’ Marie is an overcomer, believer, wife, mother, adoption advocate, author and the wife of the man who created the tragedy of the Amish schoolhouse shooting at Nickel Mines.

NEXT WOW LUNCHEON:
• Tuesday, March 14
• 11:30 AM – 1 PM
• Brookside Country Club, Prospect & Adams Sts., Pottstown, PA 19464

$26 per Member (prepaid by 3/10/17); $32 per Member (invoiced or after 3/10/17); $35 per non-member. Sponsorship Opportunities Available.

THE 422 CORRIDOR COALITION

By Mila Robinson, TDM Manager

Who we are: The 422 Corridor Coalition was established in 2001. It consists of municipal officials, engineers, planners, and business leaders who have a vested interest in the improvement of U.S. 422 Corridor. The main purpose of the group is to discuss the challenges presented by traffic congestion in the area and potential solutions to it.

What we do: In the past, the coalition has focused on two main initiatives: the development of the US 422 Master Plan (2009) and the Schuylkill Valley Metro Plan (2003). Today, the coalition is working on the following tasks:
• Focusing attention on Transportation Demand Management (TDM) planning and implementation
• Building and expanding coalition membership in both public and private sectors
• Advocating for projects that expand opportunities to travel by non-single-occupancy vehicle modes
• Promoting existing regional TDM programs and advocating for more TDM resources and technical support
• Conducting outreach to employers thorough the corridor and providing technical support when requested
• Setting TDM performance measures against which to assess progress towards traffic congestion reduction along the U.S 422 Expyressway and other corridor highways and arterials

The group meets four times a year. Each meeting usually consists of up to date information on U.S. 422 roadway construction, educational presentations by engineering and planning professionals, and municipal updates on land use development and transportation related issues throughout the corridor. Past topics included Chester County Comprehensive Plan Update, DVRPC Low Stress Bicycling Network, Valley Forge National Park Transportation Improvements, Montgomery County Awarded Transportation Funding and Economic Opportunity, SEPTA’s Bus Stop Design Guidelines, Limerick’s 2016 Plans and many others. Tentative meeting dates for 2017: February 6th, April 10th, September 4th, and December 4th.

How you can participate: If you are a business owner or major employer who has been impacted by traffic congestion along the corridor and is interested in learning more about transportation demand management best practices and participating in initiatives aimed to reduce congestion on U.S. 422, we encourage you to attend a US 422 meeting and consider membership. If interested in the coalition, please contact Mila Robinson at mrobinson@gvftma.com.

To learn more about TDM, visit www.WeareTDM.com

New Year – moving into a new you!

“Being strong is not about the size of your muscles, but is found in your ability to get back up after you’re knocked down.

Beauty isn’t measured by the number on the scale but in knowing that your darkest day is not the end. It’s found in looking for the light and allowing that light to propel you forth to change your world, and that changes the world!

Being loved isn’t measured by the number of friends on social media, but by the way you treat yourself. Grace, kindness, self-love – it must start inside you before it can be poured out. Do something today that celebrates you!

You are strong. You are beautiful. You are loved. You have a choice to make. Past hardships do not define you, life is not over. There are moments when we must harness the power of adversity and make it our agent of change!”

– Marie Monville

CREATING CONNECTIONS

January 2017  tricountyareachamber.com

It’s as easy as 1-2-3 or ABC – Always Buy Chamber!

422business.com and 422bizmag.com  ROUTE 422 BUSINESS ADVISOR
Our new website launched in July 2016, driven by the Chamber’s strategic goals (Building Communities, Creating Connections, Supporting Commerce). Tricountyareachamber.com is the ‘go-to’ website of the tri-county area – make sure you are taking advantage of making your online directory listing stand out! Our marketing opportunities include:

**Basic** (included with your Membership)
- Social Media links (Facebook and LinkedIn)
- Address and phone number
- Business name with link to your website

**Shop TriCounty** ($50 annually)
- Everything in basic listing included
- Shop TriCounty listing with offer details included on tricountyareachamber.com/shoptricounty

**Enhanced** ($250 annually or $25 per month)
- Everything in basic listing included
- Priority placement in online Business Directory
- 1600 character description
- 8 photos in slideshow photo gallery
- 5 bullet points
- One YouTube video
- Company logo
- Map link
- 20 key words (improves search results)

**Complete** ($500 Annually or $45 per month)
- Everything in Enhanced, Shop TriCounty, and Basic listings included, as well as:
  - Banner ad on choice of an inside page – includes a direct link to your website
  - Ability to purchase additional banner ad on page of choice for $150 annually
  - Recognition as Chamber Website Sponsor
  - Banner ad display tracking available

To sign up for any of the above packages – please contact Jennifer O’Donnell at 610.326.2900 or jennifer@tricountyareachamber.com.

Thank you to our Presenters: Beth Walton, Diamond Credit Union; Heather Chandler, Sealstrip Corporation; Kristi Casey, Gateway Ticketing Systems, Inc.; and Shawn Glick, Traffic Planning and Design, Inc. A few key points from the discussion are below:

- **Diamond Credit Union** – “Effective communication is important – employees appreciate a clear message.”
- **Gateway Ticketing Systems, Inc.** – “We focus on manager training and use the PA Best Places to Work List as a recruiting tool.”
- **Sealstrip Corporation** – “The Ownership and Leadership should really care about the individual – family is important.”
- **Traffic Planning and Design, Inc.** – “The real value of participating in the PA Best Places to Work List is getting the employee feedback in order to improve.”

Keep an eye out – 2017 Chamber Member window decals are on their way! You should be receiving your decal in the mail over the next few weeks. Make sure to display it as soon as possible to let your customers know that you are a Chamber Member and support your local community.

Snap a picture of your decal once it is posted and send it to Melissa at melissa@tricountyareachamber.com. We will include your picture on the Chamber’s website and in the Chamber section of the Route 422 Business Advisor!

Show your commitment to your community by shopping local and being on the lookout for other Chamber Member Decals! Don’t forget to check that our online business directory – tricountyareachamber.com – contains a full up-to-date list of over 470 local businesses to meet your personal and professional needs!