



TRICOUNTY AREA
CHAMBER OF COMMERCE

Membership Breakfast

Co-Sponsorship

Building Communities

Chamber Membership Breakfasts are throughout the year at a local facility from 7 - 9 AM. The Membership Breakfast program includes networking, Chamber updates, introduction of new Chamber Members, and a keynote speaker of interest to the membership.

The Chamber offers Members the opportunity to address the attendees through three Co-Sponsorships at each Membership Breakfast. On average, Breakfasts have over 100 attendees at each event.

Co-Sponsor Responsibilities

- Sponsors must be in good financial standing with the Chamber both at the time of booking the sponsorship and at the time of the breakfast.
- Sponsors must submit the **sponsorship payment of \$300.00 and the signed Agreement** no later than **60 days prior to the event**. NO cancellations, postponements, or refunds will be granted. Members may choose to take all three sponsorships; thereby paying \$900.00, speaking for 9-minutes, and receiving 6 complimentary breakfasts. (Please note that rates are not guaranteed for the next fiscal year.)
- Sponsors will be allotted 3-minutes only per sponsorship (or 9 minutes if sponsor takes all three sponsorships) at the podium to present to attendees. Only one person may present per sponsorship. Sponsors may make remarks, play a game, etc. Sponsors agree not to go over the allotted time. Please time your presentation prior to the breakfast to gauge your remarks. Your message will be heard by approximately 100 people.
- Sponsors, the Chamber, and the keynote speaker are the only companies/individuals permitted to place promotional items, brochures, etc. at each place setting and/or on the breakfast tables.
- Sponsors may have a table to display their products, services, etc. A sponsor representative should be at the Breakfast location no later than 6:45 AM the morning of the Membership Breakfast, or the afternoon the day before the Breakfast, if the site is available, to set up the table or put out giveaways.
- Sponsors will provide a prize(s) for a door prize drawing.

Chamber Responsibilities

- The Chamber will market your sponsorship of the Membership Breakfast to the membership and the community via:
 - * the event flyer (650+) and/or a calendar of events flyer in the Chamber's Newsmagazine - also placed in the Chamber lobby,
 - * the *Route 422 Business Advisor* (distributed to 14,000+ individuals), the month of the event - is promoted on the calendar of events page and in the text,
 - * the Chamber's weekly emails to the membership (sent to 1000+ Members),
 - * Facebook, Twitter, and LinkedIn.
 - * any press release regarding the event,
 - * the Chamber's website (each event has a registration page on the Chamber's website—your logo will be included on the page with a link to your website).
- The Chamber will provide 2 complimentary breakfasts to each of the sponsors. Please register the names of those who will be attending and their position titles. The Chamber will have one place setting at the head table for each sponsor presenter.
- Most above items will also be provided in **post-event marketing**.



MEMBERSHIP BREAKFAST TIME LINE FOR Sponsors

1. **Payment & signed agreement** due to the Chamber 60 days prior to the event (mail, scan form & email, fax, or drop it off at the office).

Payment Method:

m Credit Card: (circle one)

Visa/MasterCard/AmEx/Discover

Card# _____

3 or 4 digit security code _____

Exp. Date _____

Billing Address and Zip Code _____

Signature _____

Payment of \$ _____

m Check: payable to TCACC

Mail to TCACC, 152 E. High St., Suite 360, Pottstown, PA 19464

2. **Submit logo** via email to tarra@tricountyareachamber.com.
3. Tarra James will contact you regarding details: a display table, door prize description(s), display materials for tables, to register those attending, etc.
4. Contact Chamber with any further questions at 610.326.2900 or email Tarra James at Tarra@tricountyareachamber.com
5. **Present at event!**
6. In the case of inclement weather, attendees can call 610.326.2900 for cancellation information.

AGREEMENT

Name: _____

Company: _____

Signature: _____ Date: _____

My signature indicates I understand and will adhere to the Membership Breakfast Exchange Agreement.

TCACC Staff Signature: _____ Date: _____

Date of Breakfast: _____

Agreement adopted by TriCounty Area Chamber of Commerce Board of Directors,