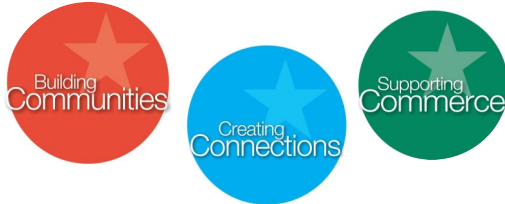


# 2017-2018 Highlights



*Building Communities, Creating Connections, Supporting Commerce*



## Partnerships with:

*TriCounty Community Network*

- quarterly nonprofit roundtables
- 2018 Women's Roundtable

*Chester County Economic Development Council  
Route 724 Initiative*

*YWCA Tri-County Area - WOW Networking  
Events*

*Greater Reading Chamber Alliance - Supervisor  
Training Program*

## Welcome Coffee

- 14 Invited Guests - new faces and those who took new positions in the region



- 70+ Attendees participated in this unique networking

## College Fair

- Over 90 Exhibitors - Higher Education
- 275+ Students Attending
- Total of over 700 people in attendance at the event

**2017-2018 Board:** April Barkasi, CEDARVILLE Engineering Group, LLC • Bill Breslawski, Maillie LLP • Heather Chandler, Sealstrip Corporation • Sean Deviney, The Body-Borneman Companies • Dr. Dave DiMattio, Montgomery County Community College • Joe Fava, Clothes to Home Dry Cleaning • Twila Fisher, The Hill School • Richard Graver, The Victory Bank • Joseph K. Koury, O'Donnell, Weiss & Mattei, P.C. • Peggy Lee-Clark, Pottstown Area Industrial Development, Inc. • Rick Libra, Exelon • Rich Newell, Pottstown Hospital Tower Health • Baran Schultz, Schultz Technology • Dr. William Shirk, Pottsgrove School District • Frank Strunk, Tompkins VIST Bank

**The tri-county region's  
business advocate since 1927.**

**June 2017 — December 2017**

**Continuation of Celebration of  
Chamber's 90th Anniversary!**



**October Event was a Celebration of:**

- Our Members
- Kitty Papp's retirement
- Chamber's 90th Anniversary
- Chamber of Commerce Month



## "Fun Night Out" Annual Dinner

- More relaxed atmosphere - attendees encouraged to wear jeans!
- Featured: **Joe Conklin**, "The Man of a Thousand Voices"
- New Awards Presented - Making a Difference, Delivering Possibilities, Delivering Solutions, and Be The Bridge Awards!
- Emoji Popper Prizes & Ice Cream Bar during Closing Reception



Board of Directors



During the summer of 2017 the Chamber staff and the Board of Directors participated in a strategic planning retreat—dedicating resources to the organization’s connectivity, its community support, and maintaining value and expanding relevancy for our membership. We want to “be the bridge” bringing together the community, our members, and our future members to change problems into opportunities!

***The Board will work to define a common and compelling vision that will guide us in establishing impactful partnerships through the community and convening those partners to further this new vision.***

***We will bring together women leaders from the community to assist us in expanding our Women of the Workforce programming***

***A relationship and mission focused Young Professionals Network will be explored and developed***

***Training opportunities will be established to guide our family business members in developing the next generation of leaders in businesses***

***The staff will review and survey our current event participants, seeking opportunities where we can expand the impact of connections made at our networking events***

***We will evaluate our membership – everything from dues structure, benefits offered, and research other opportunities that our members can benefit from***

***The Chamber Board will focus on internal housekeeping and will review and update governance policies and procedures***



**Lead | Engage |**  
**Young | Professionals**  
Network of Leaders. Professional Development.  
Volunteerism. Community Action.



*In December 2017, the Chamber welcomed Tarra James as the new Events & Marketing Director*

**Mission Statement:** We energize and engage TriCounty Area young professionals to create a strong **Network of Leaders**, excellent **Professional Development** opportunities, altruistic **Volunteerism** and **Community Action!**

- Eileen Dautrich**, President
- Tarra James**, Events & Marketing Director
- Jennifer O’Donnell**, Member Relations Director
- Kitty Papp**, Special Events Director, *retired December 2017*
- Melissa Shainline**, Communications & Administrative Director

## **TriCounty**

### **2017-2018 Numbers**



Total Members - **440**

New Members - **51**

**18,000+** Member Employees Represented



Events Held - **65+**

Attendees - **3,000+**

Business Card Exchanges - **12**

Membership Breakfasts - **5**

Membership Anniversary Luncheons & New Member Receptions - **7**



Training - **2,500+** hours offered

Leadership Tri-County Class of 2018 - **12** graduates



Job Posting Views - **6,827**



Ribbon Cuttings - **21**



Media Mentions - **110+**